

H.O.P.E. INITIATIVE

The H.O.P.E. Initiative mobilizes landlords and communities to identify and shutter illicit massage businesses that may enable human trafficking.

According to one of our counter-intelligence agency partners, the growth of illicit massage businesses in Kentucky is nearly **double** the national average.

Help us stop human trafficking in the Commonwealth by learning about the signs of an illicit massage business by visiting YourEyesSaveLives.ky.gov/HopeInitiative.

OVER THE LAST FOUR YEARS
KENTUCKY HAS SEEN A **71%**
GROWTH RATE IN
ILLICIT MASSAGE
BUSINESSES

WHAT CAN YOU DO TO FIGHT HUMAN TRAFFICKING?

- View the Your Eyes Save Lives Human Trafficking Prevention Training available at youreyessavelives.ky.gov
- Keep your eyes open for potential victims of Human Trafficking. Remember, it could be anyone.

SEE THE SIGNS, MAKE THE CALL.

NATIONAL HUMAN TRAFFICKING HOTLINE
1.888.373.7888

IN CASE OF EMERGENCY
CALL 911

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YOUR EYES SAVE LIVES.

Help Kentucky End
Human Trafficking

ATTORNEY GENERAL'S OFFICE OF TRAFFICKING &
ABUSE PREVENTION & PROSECUTION

(502) 696-5436



Attorney General
DANIEL CAMERON

WHAT IS HUMAN TRAFFICKING?

Human Trafficking is the exploitation of people for sex or labor in exchange for anything of value. Human Trafficking oppresses adults and children of all races, genders, ages, occupations, and backgrounds. It can be a large enterprise or involve only one person. A trafficker can be a stranger or even someone the victim knows.

DOES HUMAN TRAFFICKING OCCUR IN KENTUCKY?



Human trafficking is a rapidly-growing crime that affects the lives of thousands of Kentuckians. Whether you are aware of it or not, human trafficking is happening in Kentucky, and it is happening in every community. The Commonwealth's position along major interstates as well as other societal factors, including the drug epidemic, contribute to incidences of human trafficking.



Kentucky Attorney General
OFFICE OF TRAFFICKING & ABUSE
PREVENTION & PROSECUTION

SIGNS OF HUMAN TRAFFICKING

SEX TRAFFICKING SIGNS:

- Appears submissive, fearful, or nervous.
- Lacks control of identification documents or money.
- Has an inconsistent or well-rehearsed story about where they live, the relationship with the person they are with, or how they traveled to the current location.
- Dresses inappropriately for the weather, their location, or age.
- Accompanied by an overtly controlling or concerned friend or boyfriend/girlfriend.
- Possesses multiple hotel key cards, prepaid credit cards, or cellphones.
- Shows signs of physical, mental, or emotional abuse.
- Seems unable to come and go without restriction.

LABOR TRAFFICKING SIGNS:

- Appears to live at their place of employment.
- Is transported in a group by the employer or the employer's organization.
- Experiences restricted or monitored movement.
- Does not control his or her identification documents.
- Earns wages below the state's minimum wage.
- Is constantly indebted to the employer.
- Shows signs of physical abuse, isolation, and starvation.

FAMILIAL TRAFFICKING SIGNS

Familial Trafficking occurs when a family member gives someone access to a child or a vulnerable family member in exchange for anything of commercial value. According to Kentucky's Department for Community Based Services, almost half of all child trafficking reports in Kentucky begin with involvement by a caretaker.

In familial trafficking cases:

- Children are often trafficked in return for drugs or money to purchase drugs.
- Fraud, force, or coercion do not have to be present when the victim is under the age of 18.

IN KENTUCKY,
42% OF CHILD
SEX &
LABOR
TRAFFICKING
VICTIMS
ARE RECRUITED BY A
FAMILY MEMBER
OR CAREGIVER

SOURCE: 2021 DCBS HUMAN TRAFFICKING REPORT